

The Engagement Funnel

Bonus Training



Engagement funnels in the wild

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- Real life examples of The Engagement Funnel you have in FunnelInfluence.academy

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- The original source of this strategy: The story of the first ever Engagement Funnel & it's amazing results

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- Your Questions Answered

Housekeeping

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- No Facebook, Email, Skype, phone on silent

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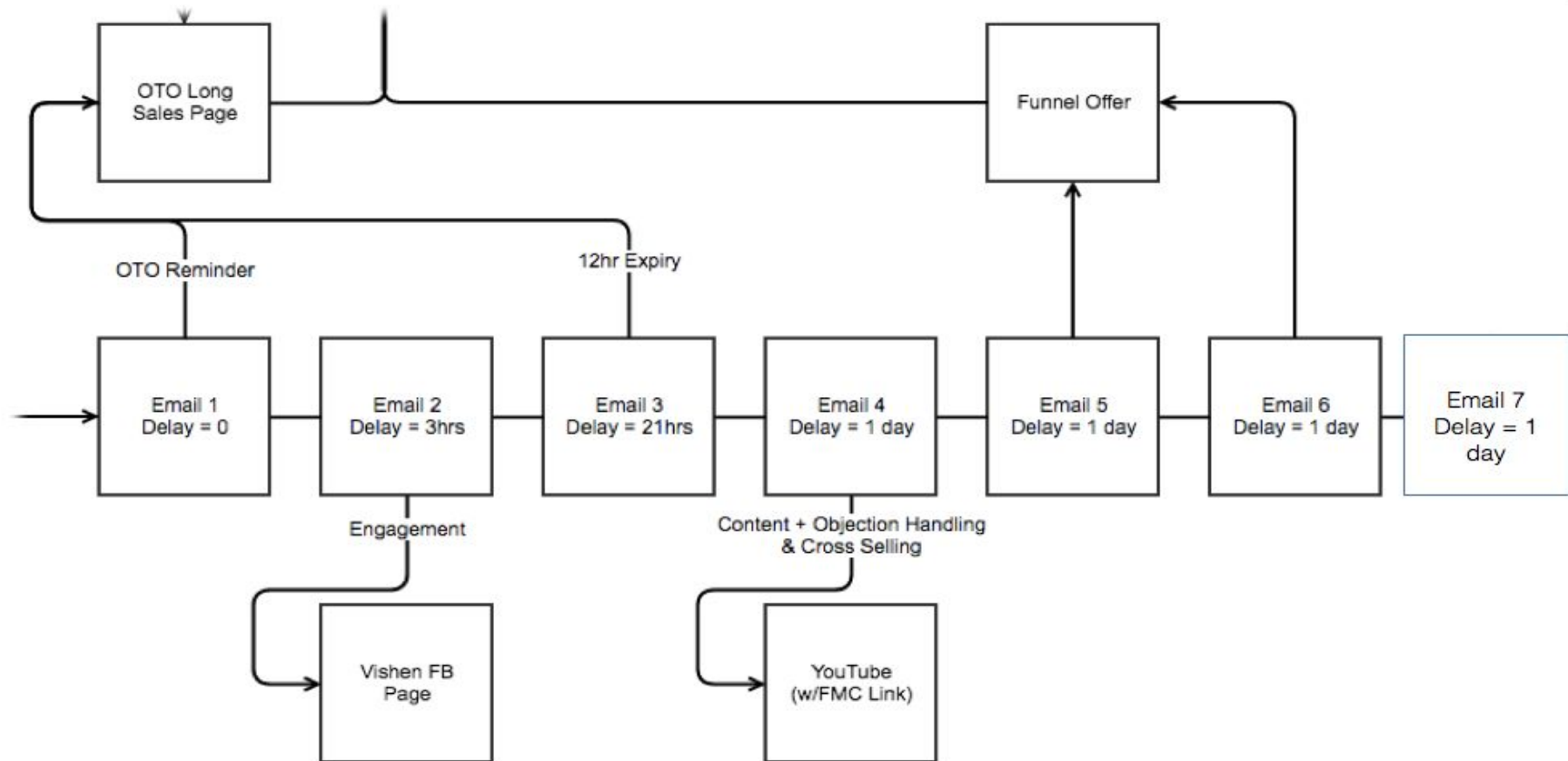
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- Nothing happens until something MOVES

In the beginning...





Day 1



Day 1

- Lead is acquired

Day 1

- Lead is acquired
- OTO or Special Offer timer starts

Day 1

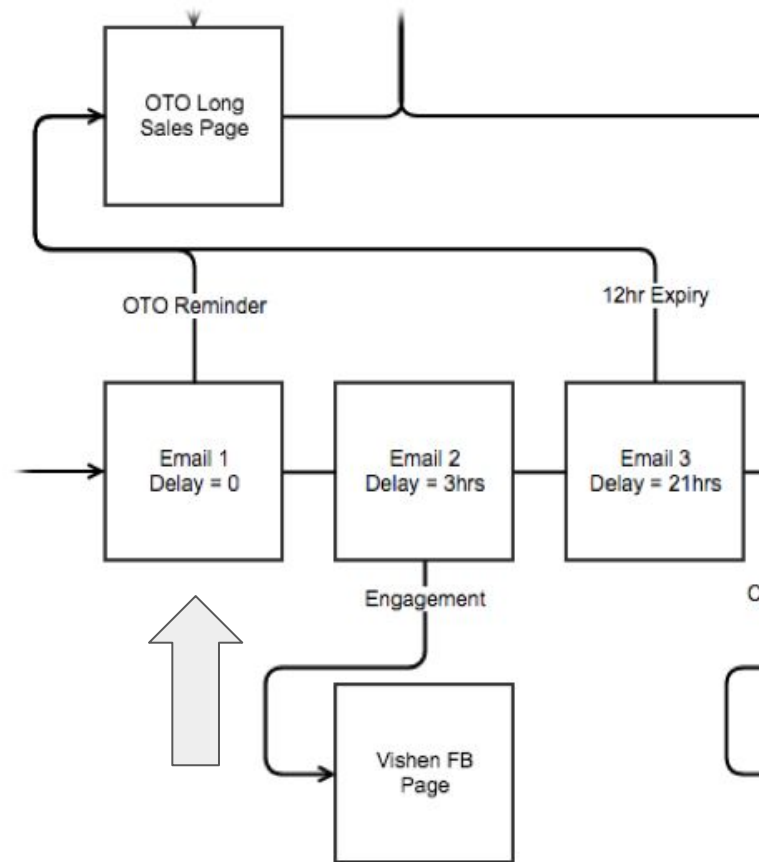
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Day 2



Day 2 (Or however long you want this offer to last)



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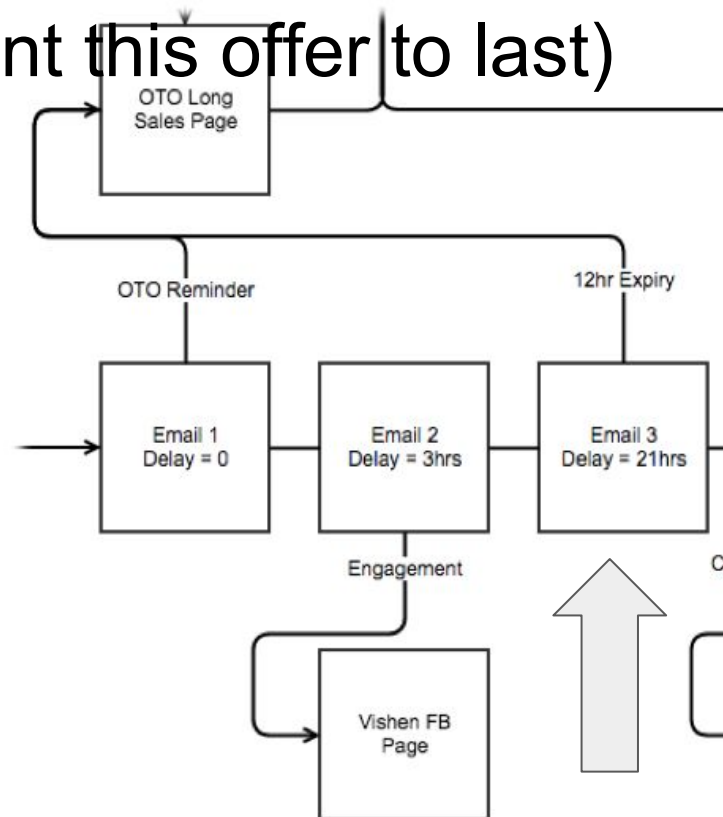
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- Be straight up
- Use an on-page timer

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- DeadlineFunnel.com

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Day 3



Day 3

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- Choose the duration of your Funnel Offer

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- Use a timer

Day 3

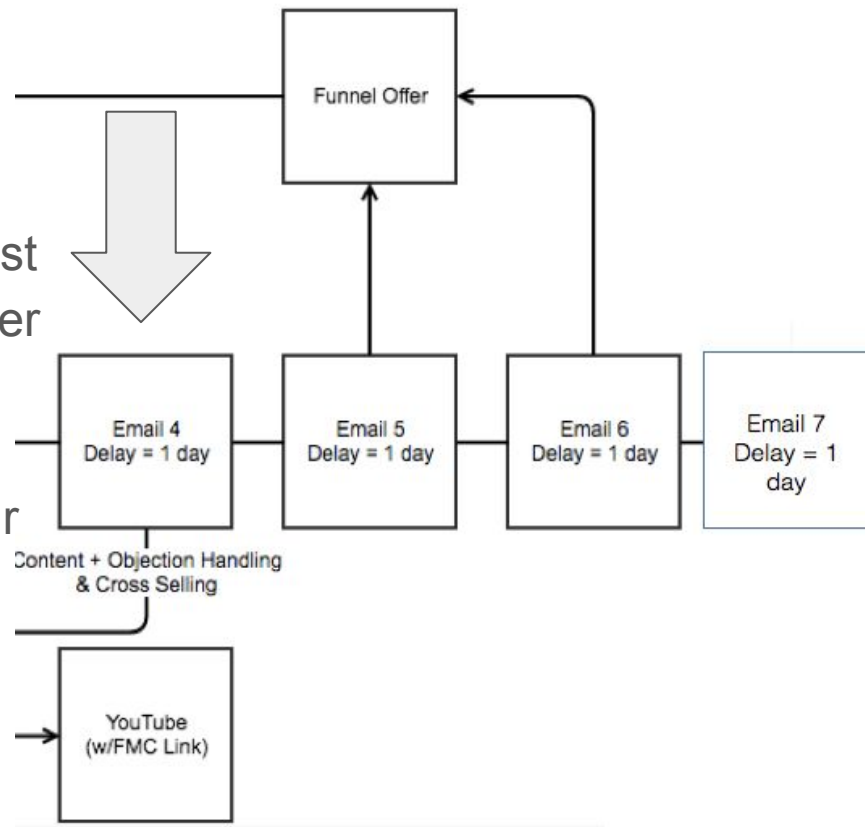
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Funnel “Hacking”



All Notes

Sketch click to add tags

Created: 29 Jan 2017 Updated: 29 Jan 2017

Communicator ASK funnel

<http://maxpersuasion.com/quiz>

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MAXpersuasion.com - Kenrick Cleveland

Are you committing the #1 Sales Presentation Killer?
There are 3 different types of commu...



Goes to <https://ktv.clickfunnels.com/quiz-video2>

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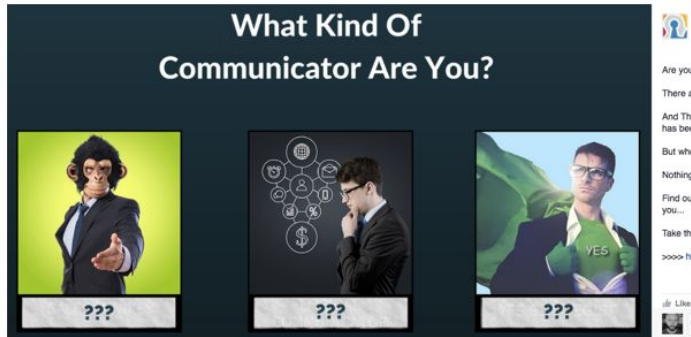
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There are 3 different types of commu...



Goes to <https://kty.clickfunnels.com/quiz-video2>

Are you structuring your messages to effortlessly receive YESes
 ...or are you committing the #1 Presentation Killer that's causing
 you to leave a boatload of money on the table?

Take the **FREE QUIZ** to discover if the #1 Presentation Killer
 is causing you to hear more NO's than YESes!



→ Take The Presentation Killer Quiz!

14%

✕

Are you a male or female?

☐ I am a man.

☐ I am a female.

29%

✕

What is your age?

☐ Under 30

☐ 30-34

☐ 35-44

☐ 45-54

☐ 55 - 64

☐ 65 or older

100%

✕

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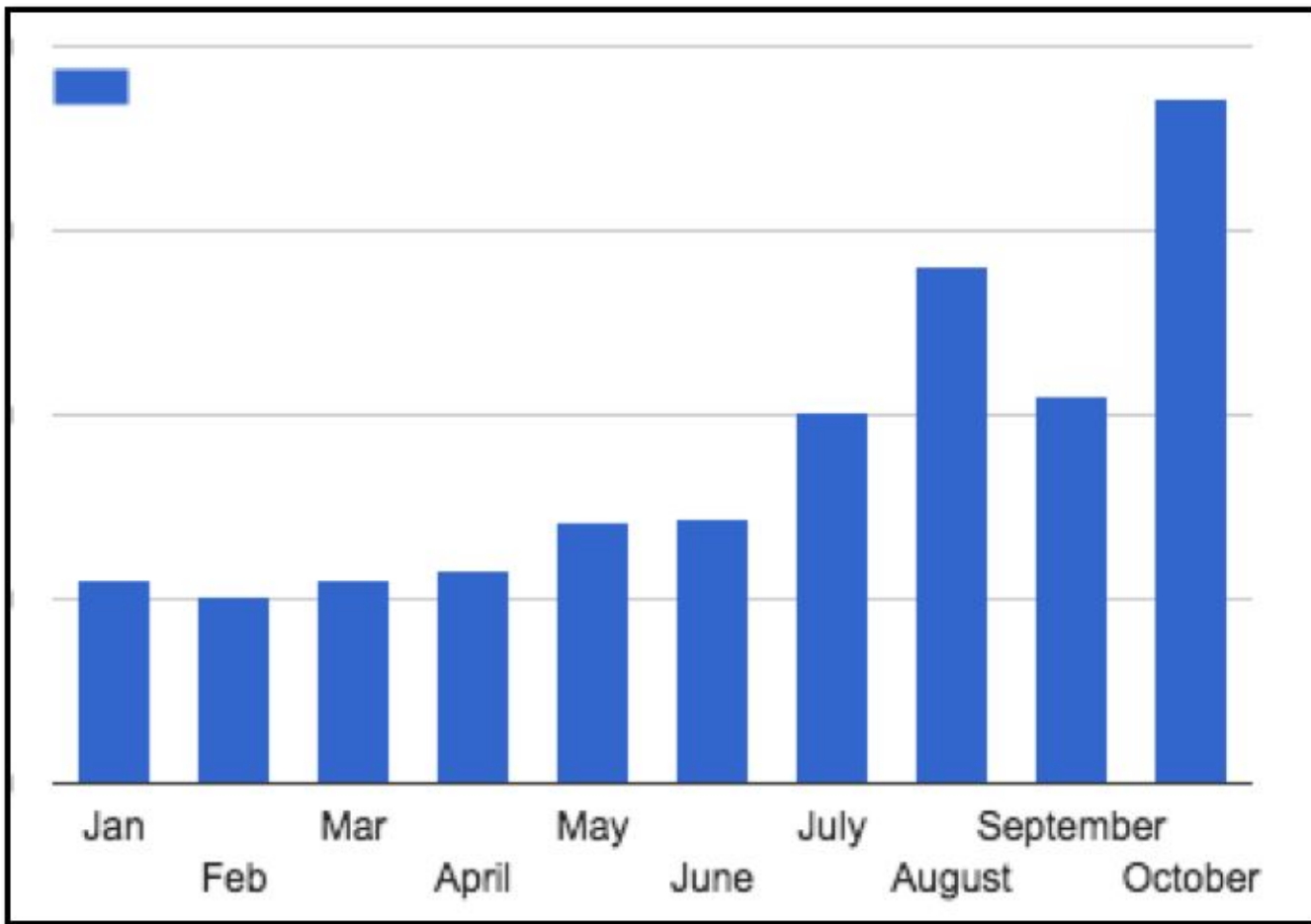
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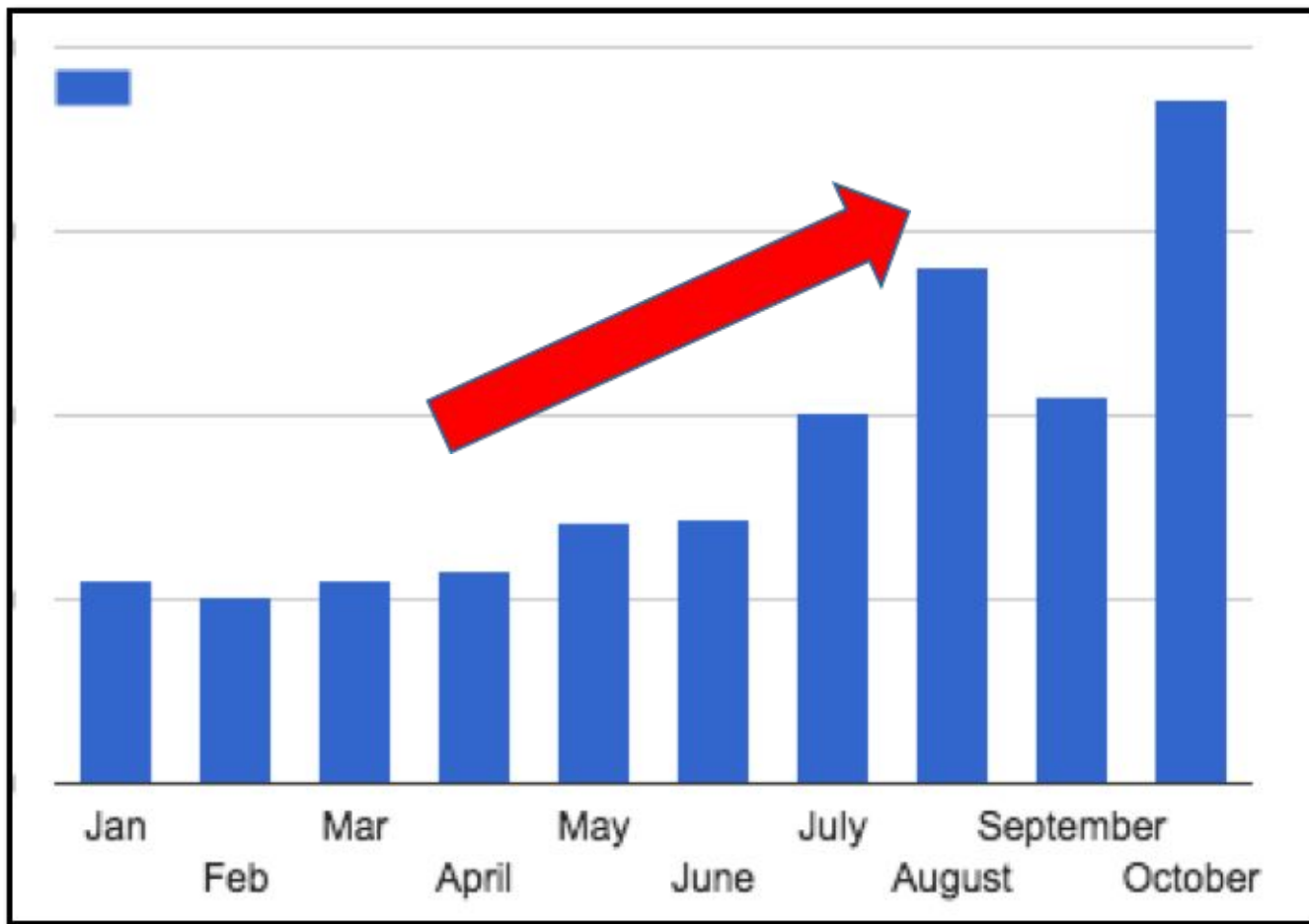
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By Aly Pte. Ltd.

This app is only available on the App Store for iOS devices.



This app is designed for both iPhone and iPad

Description

Keeping up with NYSE New York Stock Exchange, NASDAQ Stock Market, SGX Singapore Exchange, HKEX Hong Kong Stock Exchange and Bursa Malaysia is faster than ever! By consolidating the latest published disclosures, Spiking provides you with verified stock market data, arriving almost instantly on the app.

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What's New in Version 3.7

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Every update of our Spiking app includes improvements for speed and reliability. As new features become available,

Advisorist.com/quiz



Advisorist.com/quiz

What's Your #1 Commission Killer?



Click the button to reveal your #1 commission-killer & I'll send you
my #1 tip on overcoming it fast:

Take The Quiz

PROOF The Engagement Funnel WORKS



Open Rates & CTRs

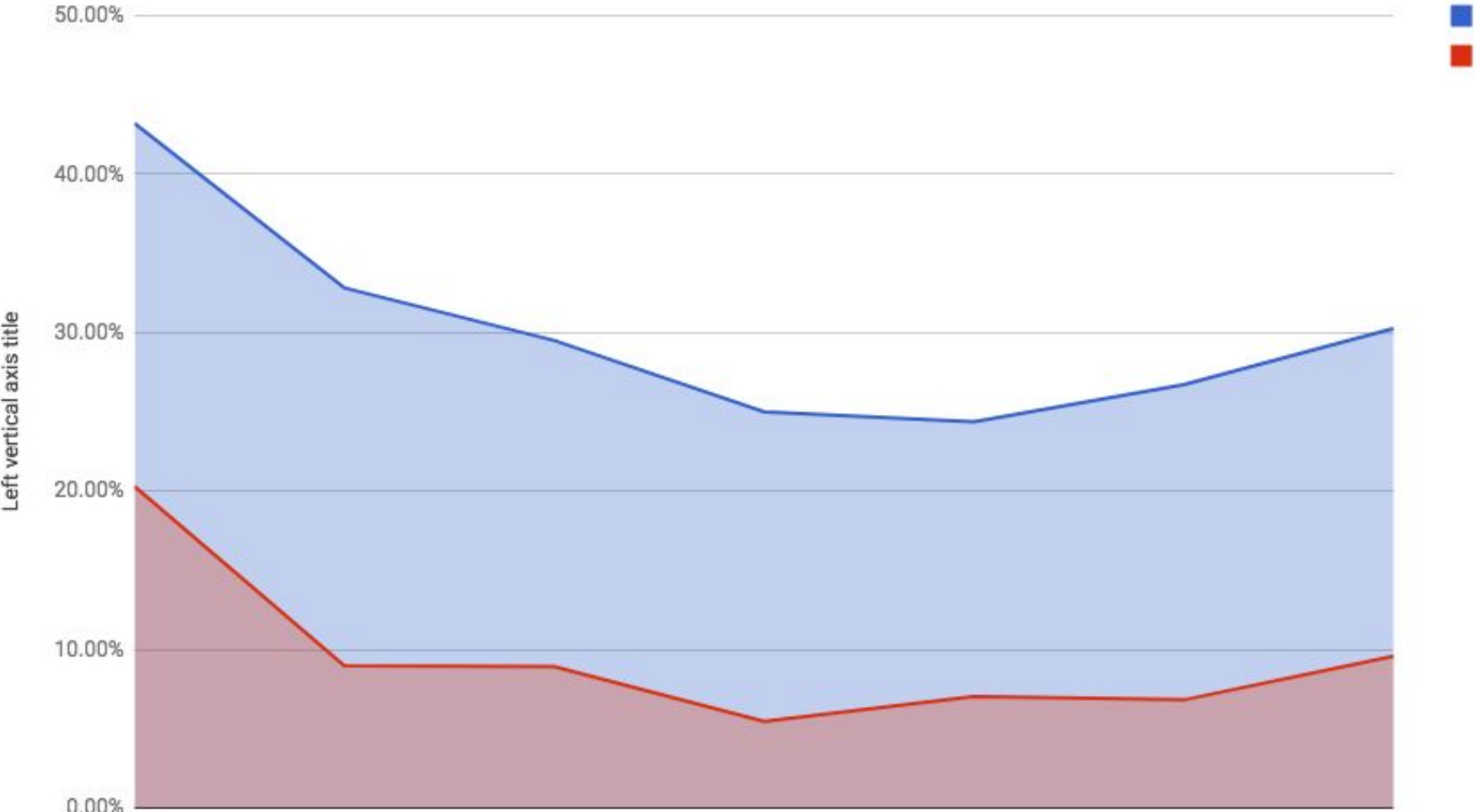
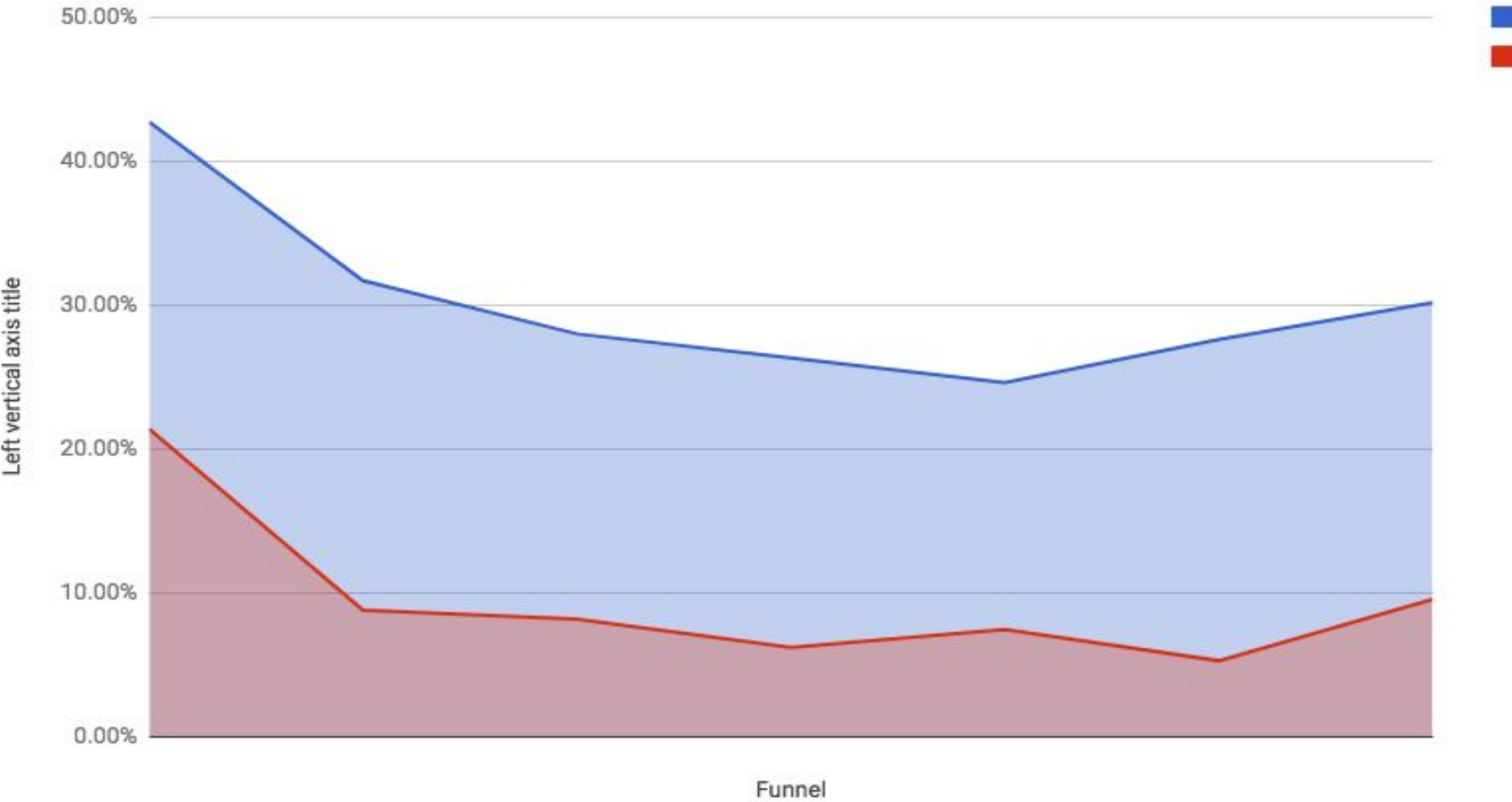


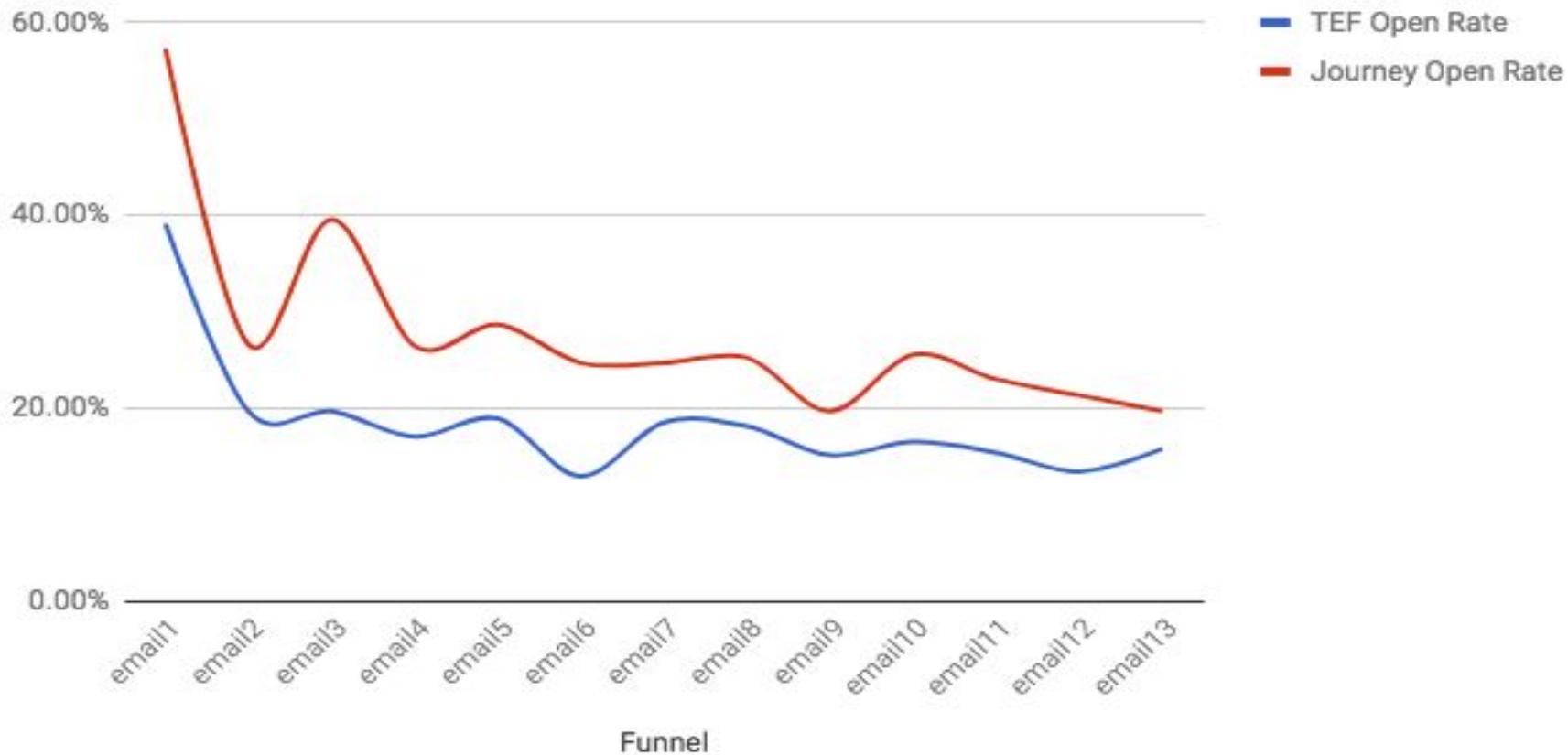
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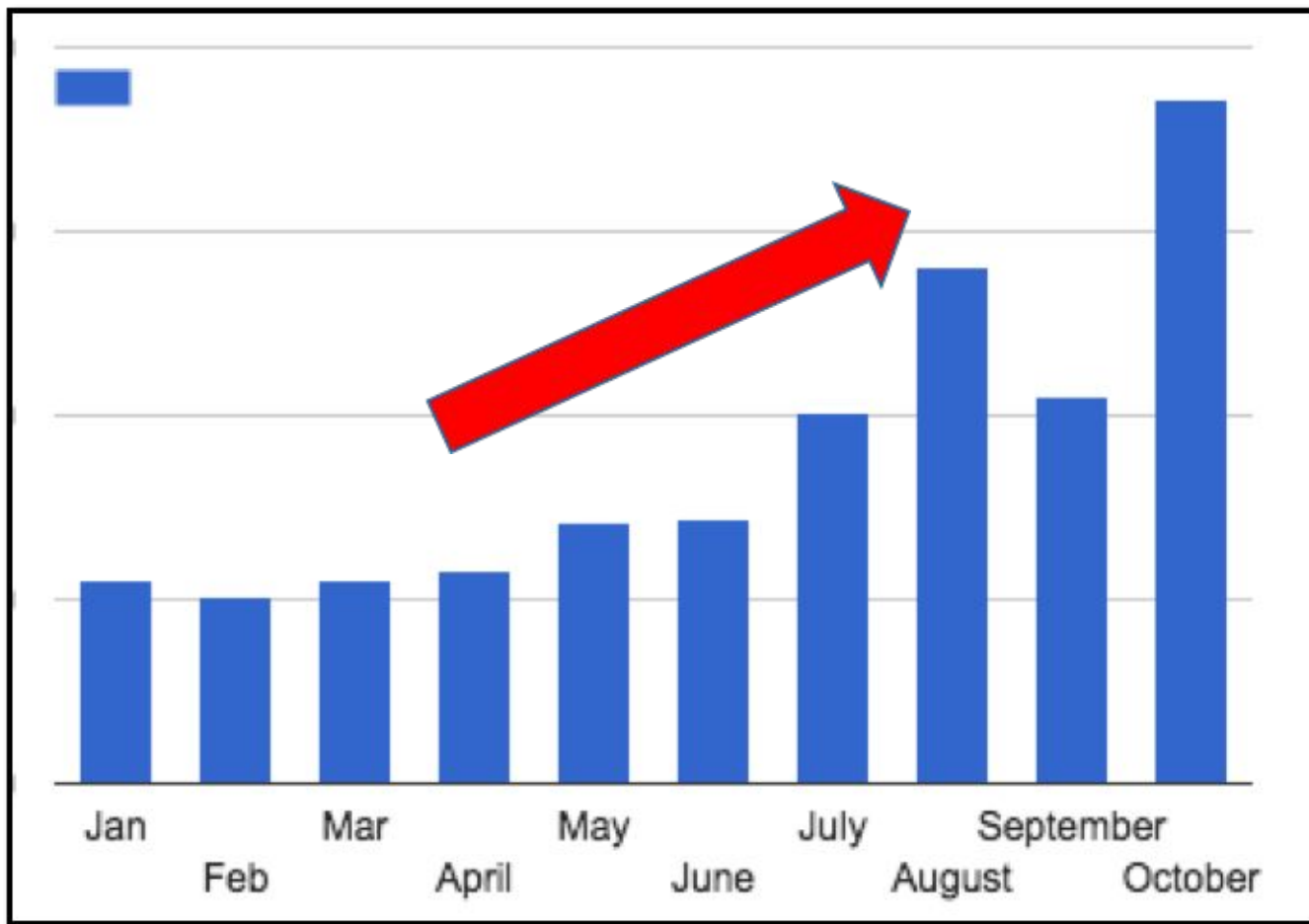


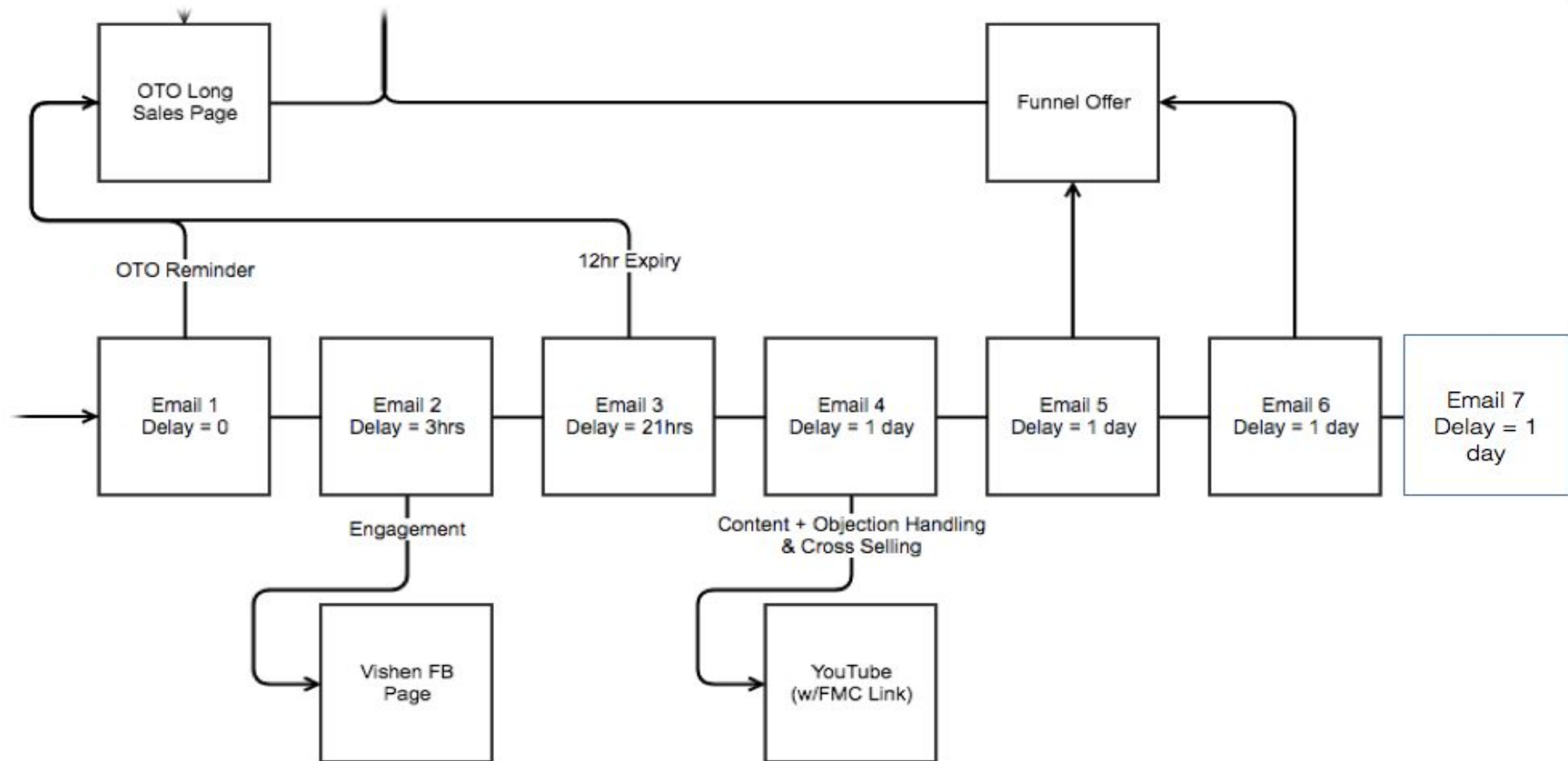
OR&CTRs



Unique Open Rates







1. Offer Reminder
2. Engagement Reminder
3. Offer Expiry
4. Content
5. Gain
6. Logic
7. Fear

Q&A