

FINAL
INFLUENCE

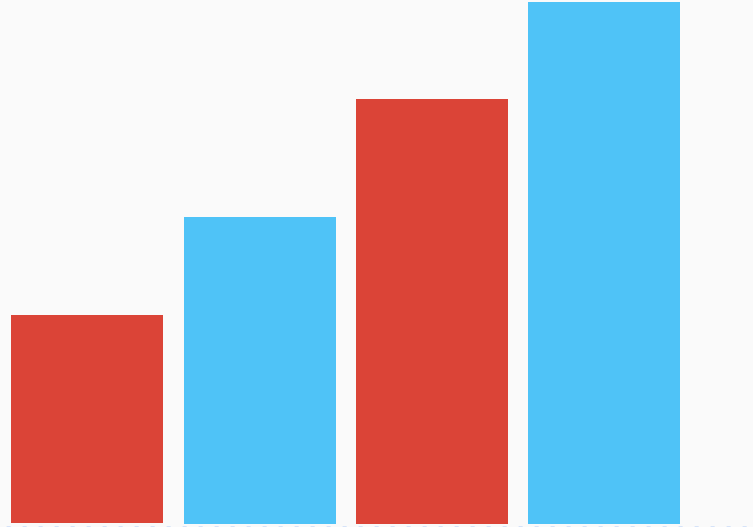
Funnel Influence:

Module 7: Innovation



Funnel Influence

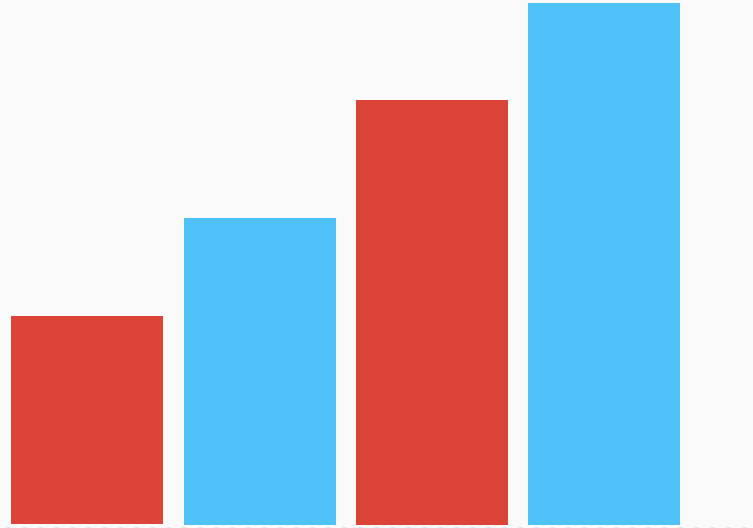
In Module 7 you'll learn:



Funnel Influence

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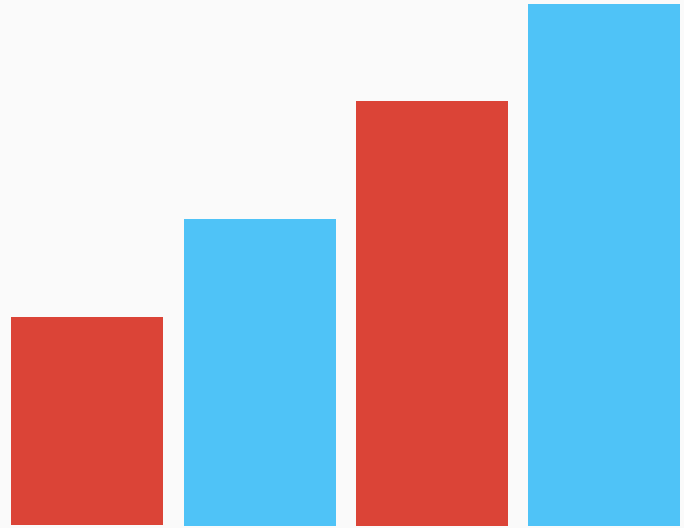
- How to ramp up your funnel sales



Funnel Influence

In Module 7 you'll learn:

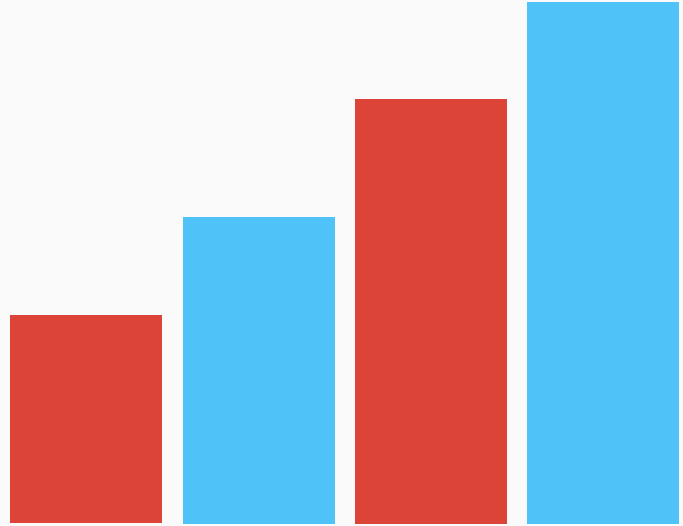
- How to ramp up your funnel sales
- 3 new funnel entry points



Funnel Influence

In Module 7 you'll learn:

- How to ramp up your funnel sales
- 3 new funnel entry points
- New & exciting touch points



Funnel Influence

Funnel Innovation



Funnel Influence

Funnel Innovation

- 1 simple secret to making more money online:



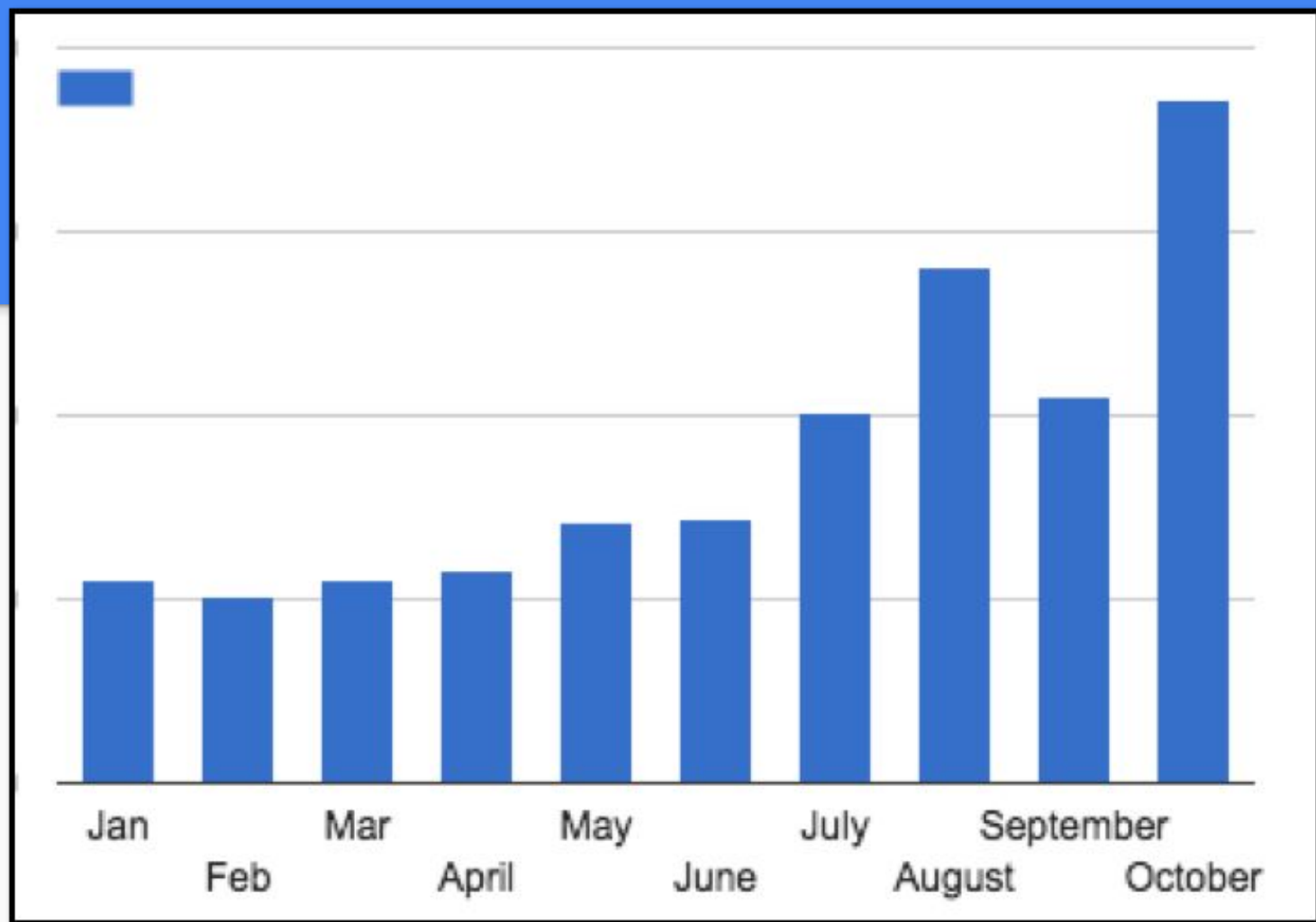
Funnel Influence

Funnel Innovation

- 1 simple secret to making more money online:

MORE FUNNELS!





Funnel Influence

Funnel Innovation

- Simple duplication will grow your business



Funnel Influence

Funnel Innovation

- Simple duplication will grow your business
- However...



Funnel Influence

Funnel Innovation

- Simple duplication will grow your business
- However... this will give you only incremental gains



Funnel Influence

Funnel Innovation

- Simple duplication will grow your business
- However... this will give you only incremental gains
- To transform your income you need brand new funnel models



Funnel Influence

New Funnel Models:

- Different entry points - Lead magnet, webinar, free course, software



Funnel Influence

New Funnel Models:

- Different entry points - Lead magnet, webinar, free course, software
- Behavioral funnel - If your lead performs an action, their funnel can change



Funnel Influence

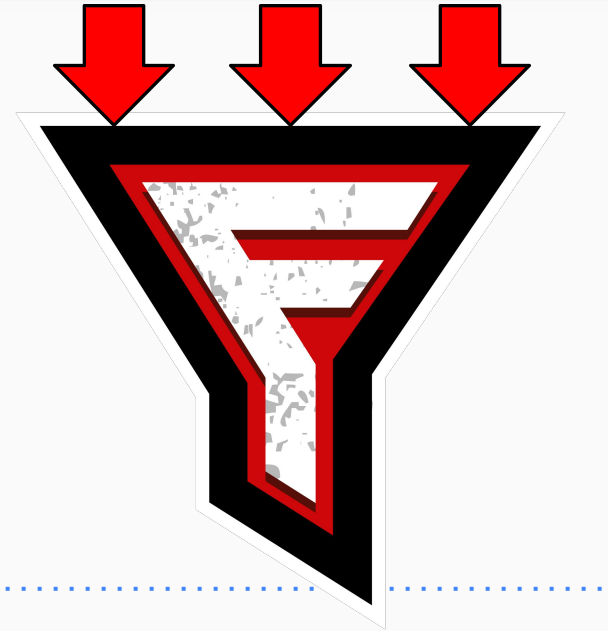
New Funnel Models:

- Different entry points - Lead magnet, webinar, free course, software
- Behavioral emails - If your lead performs an action, their funnel can change
- New touch points - SMS, push notifications, app notifications, direct mail



Funnel Influence

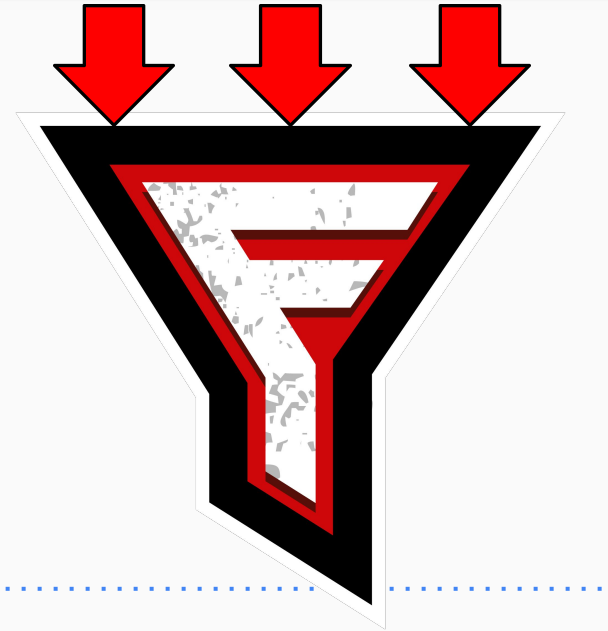
3 Proven Funnel Entry Points



Funnel Influence

3 Proven Funnel Entry Points

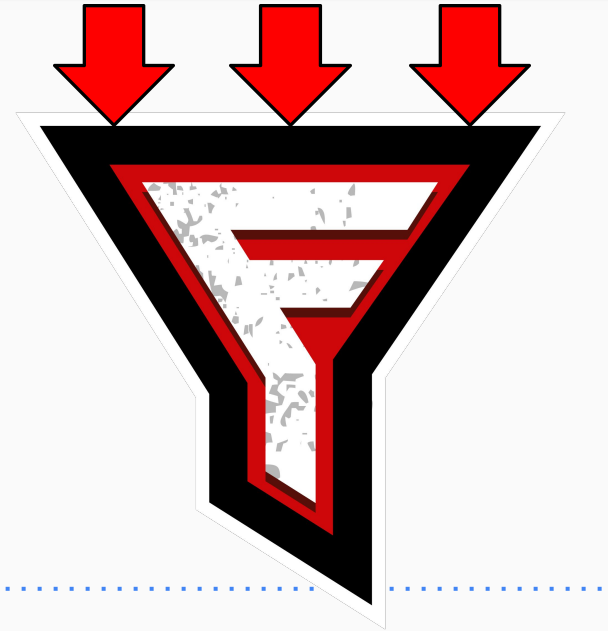
1. Webinar



Funnel Influence

3 Proven Funnel Entry Points

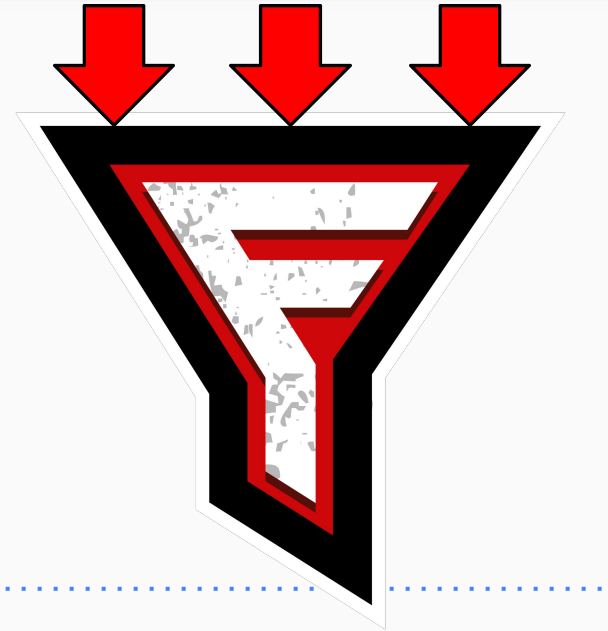
1. Webinar
2. Quiz



Funnel Influence

3 Proven Funnel Entry Points

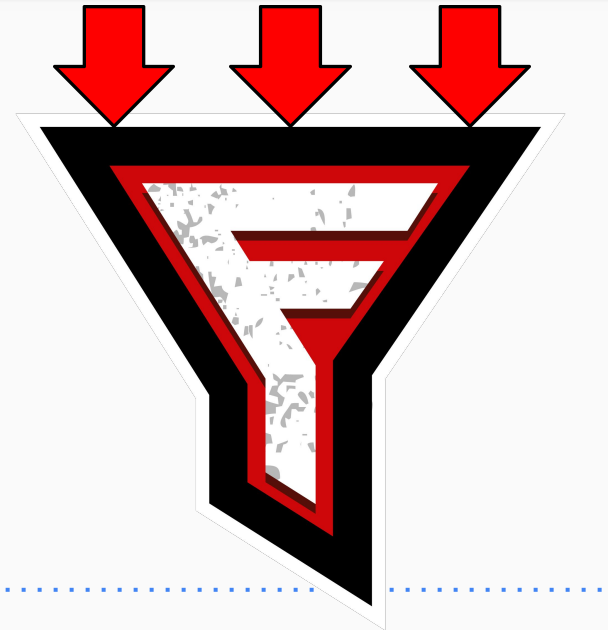
1. Webinar
2. Quiz
3. Journey



Funnel Influence

3 Proven Funnel Entry Points

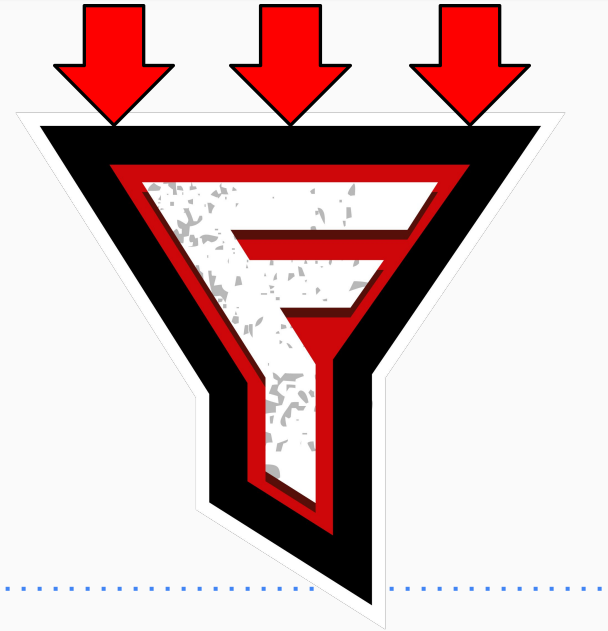
1. Webinar
2. Quiz
3. Journey
4. Software trial



Funnel Influence

3 Proven Funnel Entry Points

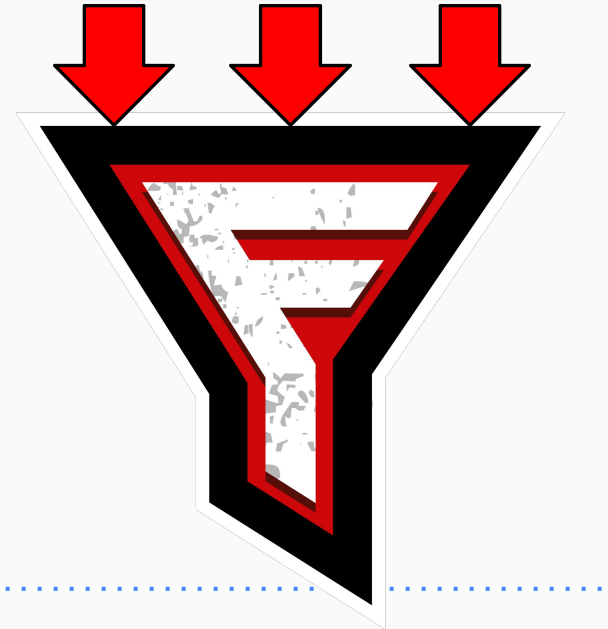
1. Webinar
2. Quiz
3. Journey
4. Software trial
5. Free course

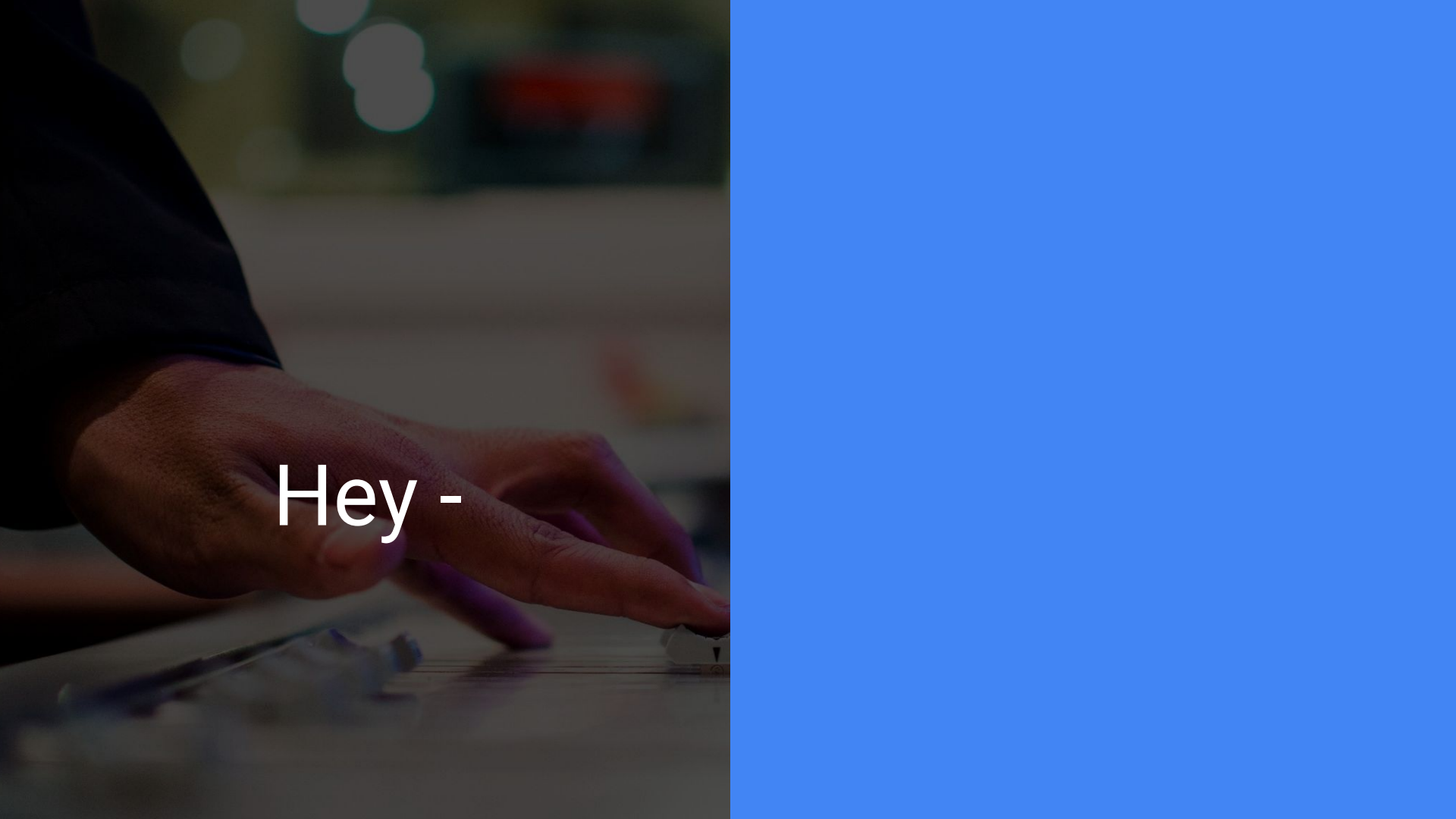


Funnel Influence

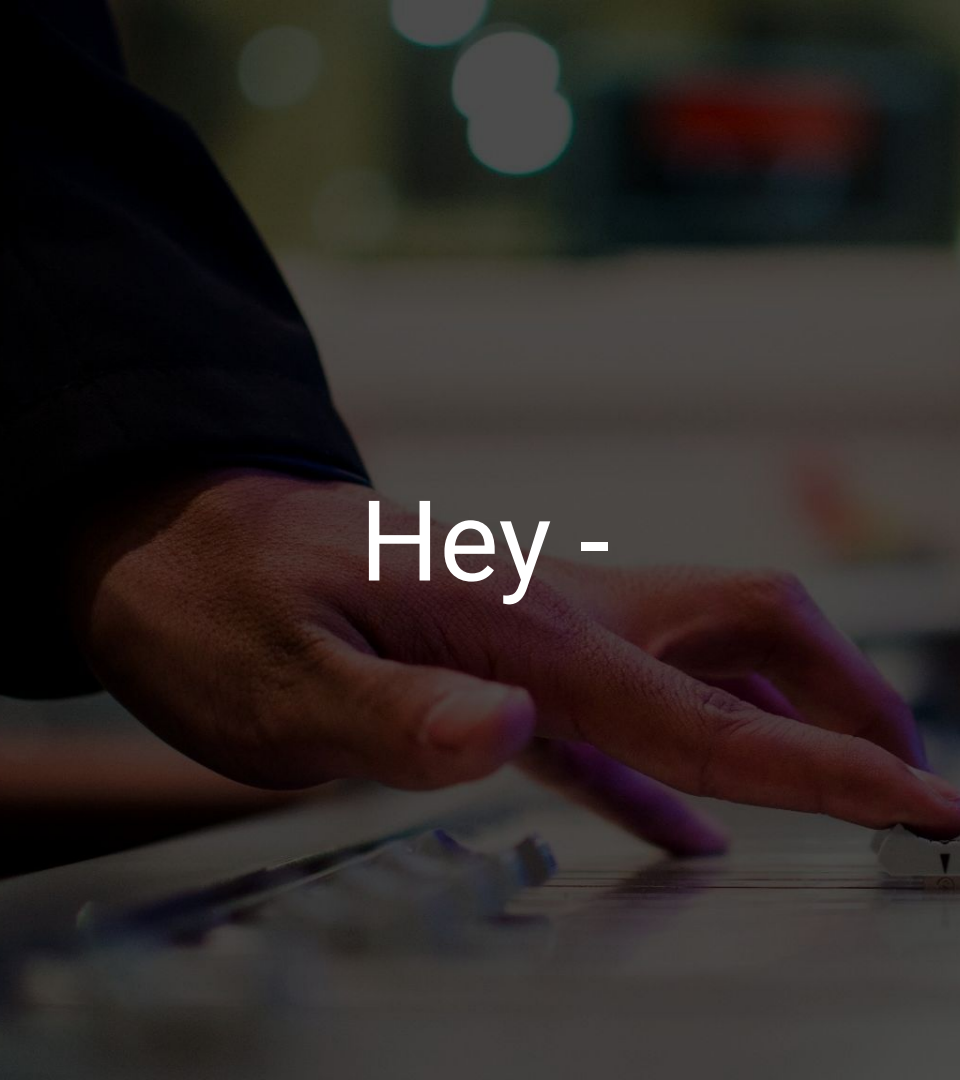
3 Proven Funnel Entry Points

1. Webinar
2. Quiz
3. Journey
4. Software trial
5. Free course
6. Splinter



A photograph of a person's hands playing a guqin, a traditional Chinese zither. The hands are positioned over the strings, with fingers plucking and pressing. The background is blurred, showing some lights. A solid blue vertical bar covers the right half of the image. The text "Hey -" is overlaid in white on the left side.

Hey -

A close-up photograph of a person's hand holding a purple marker, drawing on a whiteboard. The background is blurred, showing some bokeh lights. The text "Hey -" is overlaid on the image in white.

Hey -

I don't have TIME to
re-invent the wheel and
design new funnel models

A close-up photograph of a person's hand resting on a light-colored, reflective surface, possibly a table. The hand is positioned with fingers slightly spread. The background is heavily blurred, showing indistinct shapes and colors, including what appears to be a red object. The overall lighting is soft and somewhat dim.

That's OK...

A close-up, slightly blurred photograph of a person's hand holding a white marker, writing on a whiteboard. The background is out of focus, showing some bokeh lights. The text "That's OK..." is overlaid in white on the left side of the image.

That's OK...

I'm about to show you how
you can spy on other
kick-ass funnels for free

Funnel Influence

Next steps:



Funnel Influence

Next steps:

1. Research some fun innovations

- Frank Kern Mass Conversion, PushCrew Notifications



Funnel Influence

Next steps:

1. Research some fun innovations
 - Frank Kern Mass Conversion, PushCrew Notifications
2. Make a list of innovations to test
 - Choose something quick & easy to implement



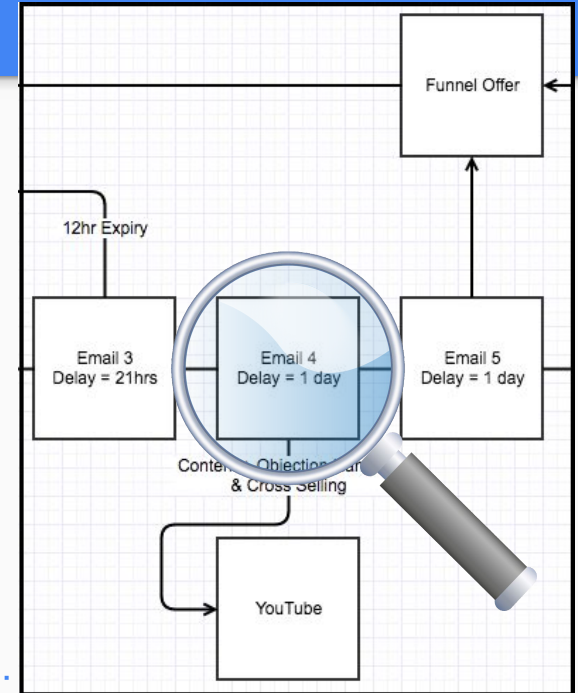
Funnel Influence

Next steps:

1. Research some fun innovations
 - Frank Kern Mass Conversion, PushCrew Notifications
 2. Make a list of innovations to test
 - Choose something quick & easy to implement
 3. Start Hacking Funnels!
 - It's more SPYING than hacking though...
-

Funnel Influence

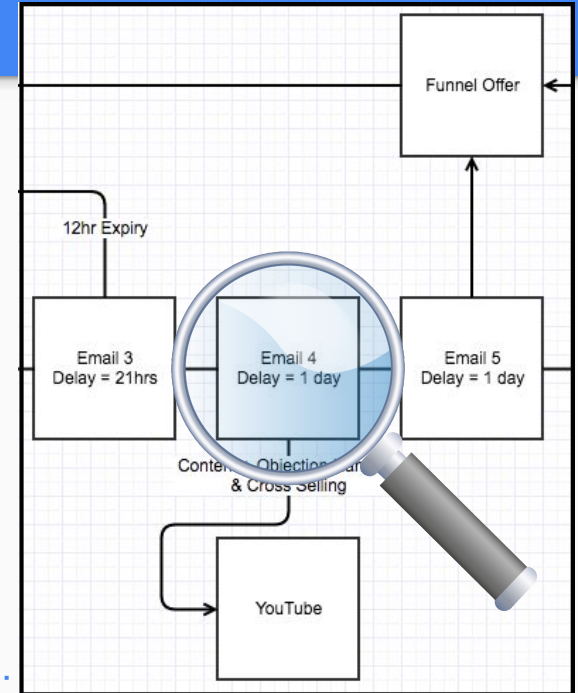
Funnel Hacking (or spying)



Funnel Influence

Funnel Hacking (or spying)

Step 1. Find a funnel to “spy on”. Good ones can be found in copywriting groups on FB, or from ads you keep seeing over and over

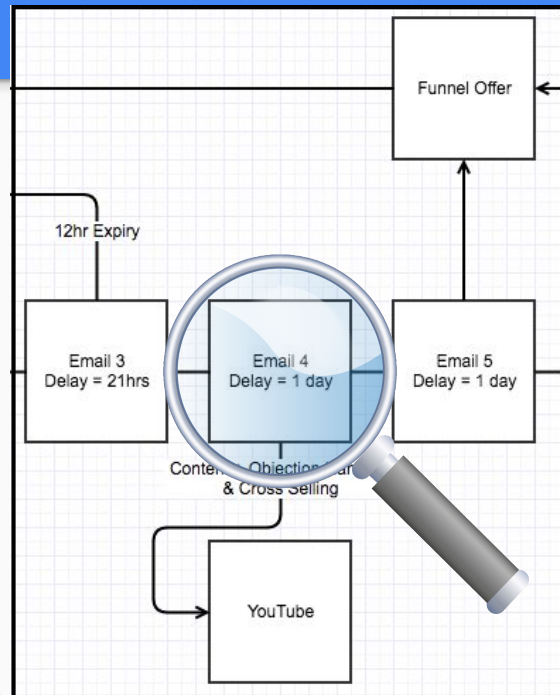


Funnel Influence

Funnel Hacking (or spying)

Step 1. Find a funnel to “spy on”. Good ones can be found in copywriting groups on FB, or from ads you keep seeing over and over

Step 2. Sign up with Gmail so you can add a variable: ‘brian+test1@gmail.com’ is treated exactly the same as ‘brian@gmail.com’ by Google



Funnel Influence

Free Meditation Course Reveals Secrets
To Deeper Focus & Relaxation Instantly



**Create a FREE account to get your 5-day
Meditation Mastery course today**

brian+test1 

brian+test1@gmail.com 

Your level with meditation?

Beginner 

Daily time spent meditating?

Less than 5 minutes 

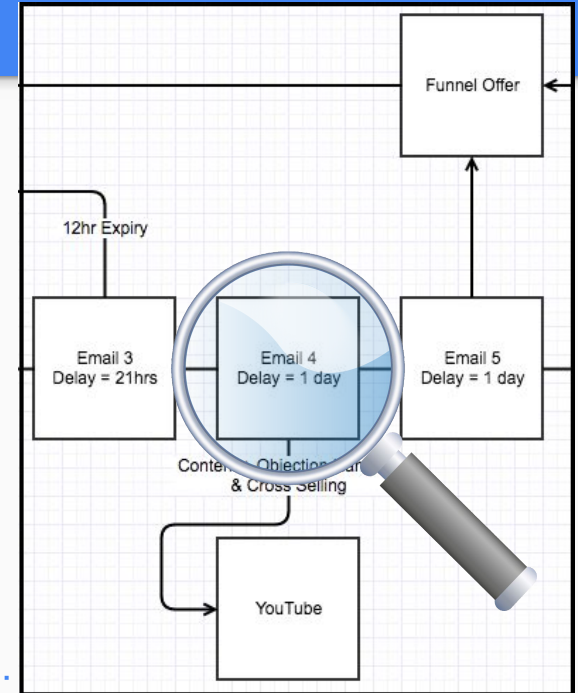
GET ACCESS NOW »

You'll get instant access to your free
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Funnel Influence

Funnel Hacking (or spying)

Step 3. Take screenshots of all ads, LPs, emails, sales pages etc they send you and save in a document

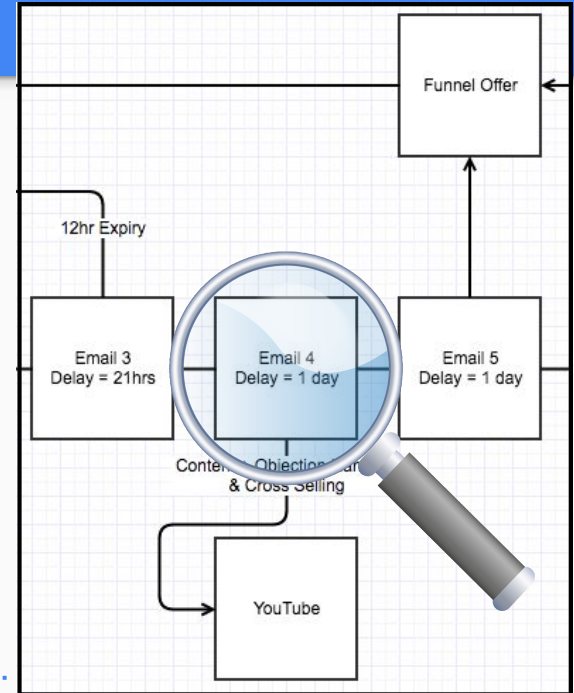


Funnel Influence

Funnel Hacking (or spying)

Step 3. Take screenshots of all ads, LPs, emails, sales pages etc they send you and save in a document

Step 4. Do something with that information! From each funnel, pick out 3 interesting ideas you'd like to test in your business



That's it!

Thanks for watching - now it's
time to TAKE ACTION :-)

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